NDT News

2024 ADVERTISING GUIDE /

NDT News is a monthly compact-newspaper-style publication aimed at non-destructive testing technicians and inspection, condition monitoring and quality practitioners.

It incorporates the Branch bulletin of the British Institute of NDT, which was formerly a supplement known as **NDT NEWS**, and **NewsLink**, the former newsletter of the now discontinued International Association of Quality Practitioners (the IAQP).

Each month it is circulated free to BINDT members - approximately 2500 in total - and each quarter (in the months of March, June, September and December) it is in addition circulated to all PCN certificate holders - around an additional 15,000.

NDT News thus forms a very attractive vehicle for advertisers and communicators who wish to penetrate this vital sector. Advertising reservations and editorial contributions are welcome. Please turn the page for advertising rates and further details.





EDITORIAL CONTRIBUTIONS /

News and product articles: 300-500 words, plus one picture

Technical tips and case studies:

1000 words max; three pictures max

Note: These are free opportunities for you/your organisation to be featured in **NDT News** but the editorial staff reserve the right to edit, amend, reject or reschedule copy submitted without prior reference to the contributor.

Copy date:

15th of the month preceding publication date

Email: ndtnews@bindt.org

NDT News is normally published on or about the 1st of the month of issue.

NDT News

ADVERTISING TARIFF /

VALID FROM 1 JANUARY 2024

Standard circulation issues January, February, April, May, July, August, October and November												
	depth × width	Rate per insertion (£): mono				Rate per insertion (£): full colour						
Size	(mm)	1	3	6	8	1	3	6	8			
A4	254 × 180	780	760	710	655	1175	1145	1065	975			
A5 (island)	180 × 130	655	620	550	515	975	930	820	770			
½ A4	130 × 180	515	485	470	430	765	720	705	650			
1⁄4 A4	125 × 86	340	330	290	280	510	495	430	410			
Business card	45 × 86	195	190	185	175	300	295	285	265			
Single column centimetre (scc)	10 × 41	53	52	51	50	80	78	77	75			

Quarterly extended circulation issues March, June, September and December											
	depth × width		insertion nono	Rate per insertion (£): full colour							
Size	(mm)	1	4	1	4						
A4	254 × 180	1125	1080	1770	1600						
A5 (island)	180 × 130	920	880	1425	1290						
½ A4	130 × 180	730	710	1145	1045						
1⁄4 A4	125 × 86	490	475	740	685						
Business card 45 × 86		265	255	425	365						
Single column centimetre (scc)	10 × 41	77	75	118	105						

LOOSE INSERTS /

On application.

COPY DATES /

All material - editorial and advertising 15th of the month prior to publication date.

Advertising material should be supplied in compatible electronic format - refer to 'Procedure for submitting adverts'.

Extra charges will be applicable to all supplementary process work.

NDT News is published by the British Institute of Non-Destructive Testing, which is a Limited Company (Reg No 969051 England) and a Charity (Reg No 260666). Registered Office: Midsummer House, Riverside Way, Bedford Road, Northampton NN1 5NX, United Kingdom. Tel: +44 (0)1604 438300; Email: ndtnews@bindt.org

Note: The editorial staff reserve the right to edit, amend, reject or reschedule copy submitted without prior reference to the contributor.

NOTES /

- Rates are for contracts completed in a period not exceeding 12 calendar months
- Advertisers with a current contract for advertising in Insight qualify for an additional 10% discount on their advertising in NDT News
- VAT is applicable at the prevailing rate
- Special positions: +10% for guaranteed position
- Page 1 advertising availability on request
- Trim size (full page): 420 mm (deep) × 297 mm (wide)

Discounts:

Corporate members: -10% Advertising agency commission: -10% Insight advertisers: -10%

Example

A ½ A4 mono advertisement (130 mm deep × 180 mm wide) for each issue over a twelve-month period for a BINDT Corporate Member with a current advertising contract in Insight:

→ 8 at £430 each = £3440.00 + 4 at £710 each = £2840.00 SUB-TOTAL £6280.00 -10% Corporate Membership discount SUB-TOTAL £5652.00

-10% Insight advertising discount

TOTAL (excl VAT) £5086.80

Invoiced on publication.

Recruitment

advertising:

Rates include FREE

website advertising

Must be based on same ad;

full details on request